



Improving lives by transforming travel

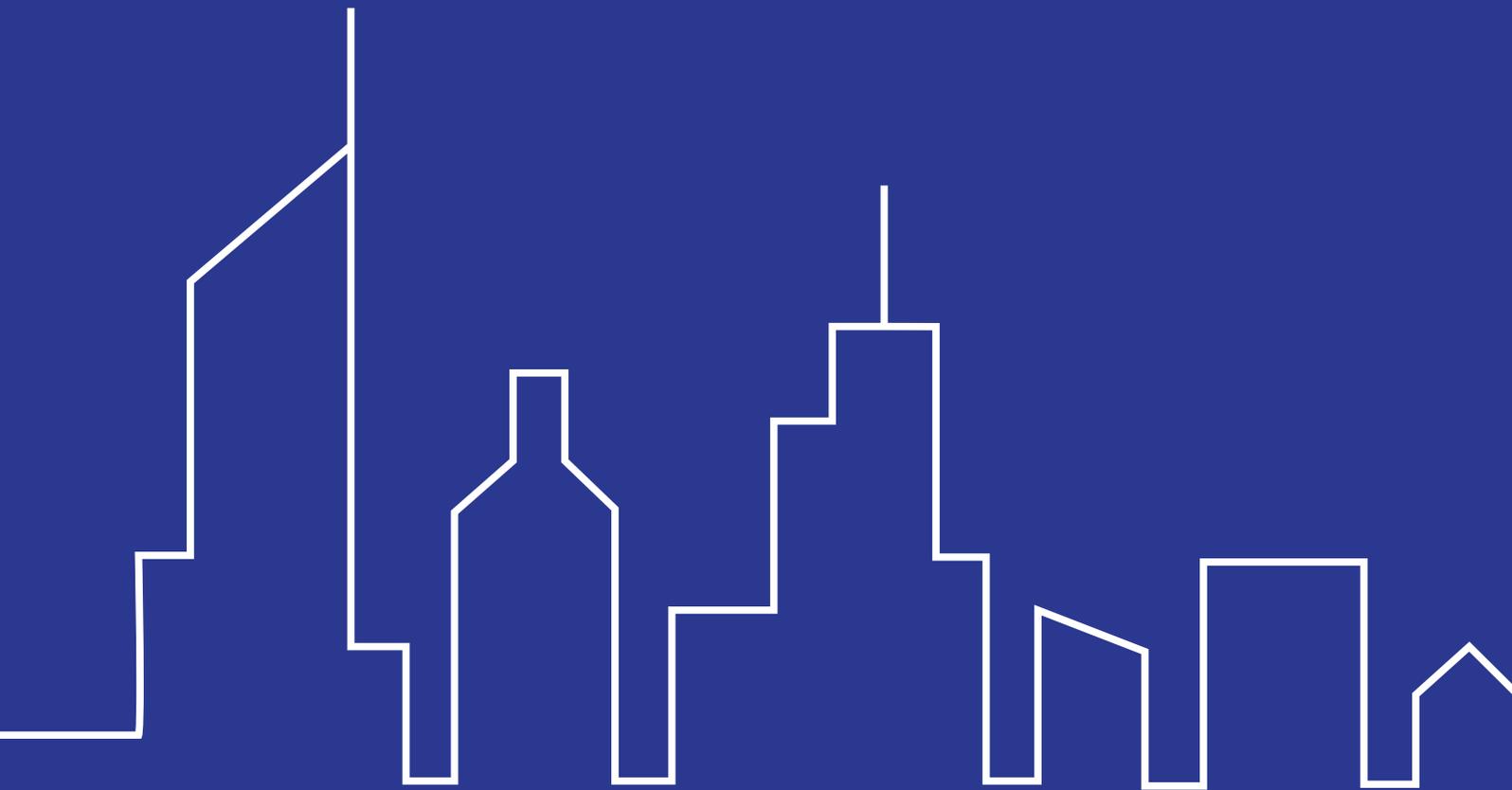
UMP

Urban Mobility Partnership

Summit 2024

Thursday 5th September

The UK's newest mobility
event for leaders in transport,
business and policy



In partnership with



**LIVERPOOL
CITY REGION**
COMBINED AUTHORITY

METROMAYOR
LIVERPOOL CITY REGION

Welcome to UMP

Summit 2024

Foreword

The Urban Mobility Partnership (UMP) would like to thank you for joining us at our second annual UMP Summit, to discuss and promote policy ideas and practical solutions aiming to reduce congestion, improve air quality and make multi-modal journeys easier across the UK's towns and cities. Last year's Summit hosted in Digbeth, Birmingham with the support of the West Midlands Combined Authority was a great success and this year we are delighted to be here in Liverpool in partnership with the Liverpool City Region.

This year's Summit, once again, marks a unique opportunity to bring together leading stakeholders and policymakers in the mobility sector. This year's Summit is in collaboration with the Liverpool City Region, where they're investing hundreds of millions of pounds to create the London-style integrated transport network that the region deserves. From better public transport, to cycling and walking plans, to new innovative mobility solutions, and even ferries, the Liverpool City Region provides an excellent backdrop to discuss all things local transport networks.

UMP is a coalition founded 7 years ago, committed to providing long-term leadership and near-term solutions to improve future urban mobility. Our members, Enterprise Mobility, Stagecoach, Brompton Bicycles, Dott, Liftango, and Motability Operations, cover the breadth of the mobility landscape and account for over a billion consumer journeys a year in the UK.

During today's summit, we will hear from local politicians, regional transport representatives, industry experts and more on the future of travel and urban transport systems, and presentations on innovative mobility projects.

The day will consist of a unique mix of speeches, panels, and case-study presentations from the wide range of experts we've assembled.

Following the formal portion of the day, there will be an evening drinks reception which includes music, games and food & drinks.

At the Urban Mobility Partnership, fostering collaboration between diverse organizations and industries is at the heart of our mission. By bringing together people who might not typically work together, we aim to spark new ideas and create innovative solutions. We hope you enjoy meeting new faces and hearing fresh perspectives today.

Thank you all for coming, we hope you enjoy the day and we look forward to hearing your thoughts.

On behalf of members of the Urban Mobility Partnership



About the Urban Mobility Partnership

The Urban Mobility Partnership (UMP) is a coalition committed to providing long-term leadership and near-term solutions to improve future mobility. The group was founded to ensure that effective policy at a national, regional, and local level, combined with new technology, supports better mobility and helps tackle the major challenges of congestion, air quality and decarbonisation.

UMP is committed to helping to develop mobility solutions which help towns and cities transform how consumers travel. The group draws upon its member's expertise from across the mobility sector and 'on the ground' knowledge to develop solutions which can be implemented within the short to medium term, rather than looking ahead to the next 25 years.

UMP's vision is a UK with integrated, multi-modal national transport policy that places the needs of the consumer at its heart.

Over the last few years some of our work has included:

- Developing the 'Mobility Credits' concept and securing funding through engagement with No.10 and the Department for Transport for a pilot for Coventry.
- Working with No.10 and the Department for Transport to secure funding for the creation of 'Future Transport Zones'.
- Shaping the UK MaaS Framework and producing a Local Authority Practical Guide to MaaS.
- Supporting local authorities like Liverpool City Region in the development of the Local Transport Plans.
- Working with the Department for Transport on the development of the Local Authority Mobility Toolkits.



Our members:



With an extensive network, fleet and range of services, Enterprise is part of the largest transportation solutions provider in the world. In the UK, Enterprise has 405 branches in more than 30 towns and cities across the UK meaning that of 93% of the UK population is within 10 miles of an Enterprise location. Connectivity is at the heart of Enterprise's work to provide customers with flexible car rental, car sharing, commercial vehicle and specialized fleet options.



Stagecoach is one of the UK's largest bus operators. Since 1980, they have run express and local bus services across the country and continue to play an important role in helping people access work, education, health, shopping and leisure. Tackling air quality and climate change is crucial to the work of Stagecoach and in 2020, they took delivery of one of Europe's biggest orders of electric buses to date.



BROMPTON

Brompton Bicycle is a Senior Partner of UMP. Brompton Bike Hire is an innovative cycle hire scheme that uses folding bicycles. These bikes are available for both long and short-term hire and can be hired 24/7. They can be taken on public transport, even during peak times, making them ideal for commuter and business trips as well as leisure use. Brompton are committed to making cycling accessible and sustainable across our major cities.



Motability are the commercial organisation that delivers the Motability Scheme to over 800,000 customers in the UK, helping them to access independent mobility. Their customers exchange their higher rate mobility allowance to choose a vehicle. Every customer lease includes insurance, servicing, tyres and breakdown cover all taken care of as part of their worry-free package.

Motability work across the entire mobility industry, influencing the blueprint of emerging technology and transport solutions for our customers. Motability Operations makes sure that no one is left behind in the transport revolution and we ensure innovation considers disability from the very beginning.



Founded in 2019, Dott is a micromobility company which operates over 50,000 shared electric scooters and electric bikes in more than 35 cities in Europe. Earlier this year Dott merged with Tier Mobility and are the new European Champion of Mobility providing the largest micromobility fleet in Europe with 250,00 vehicles. Tier-Dott engage with our communities to deliver a service that is safe, sustainable, and accessible for all.



Liftango is a leading provider of Demand Responsive Transport solutions. Liftango guide global regions and organisations on how to plan, launch and scale shared mobility projects. Liftango have some of the most advanced tech to enable communities big and small to leverage the power of shared transport. Whether it's a fixed route shuttle, a demand-responsive service or an environmentally-conscious carpool program, their unique multi-modal platform adapts they can adapt to your needs.

Liftango is recognised as a leader in the mobility sector, collaborating with key stakeholders to enhance transit operations and make transportation more accessible for all.

CASE STUDY: Dstl

How Enterprise Mobility enabled Dstl to save 100 tonnes of CO2e emissions

Enterprise Mobility has partnered with the Defence Science and Technology Laboratory (Dstl), an Executive Agency of the Ministry of Defence, to enhance the sustainability of its business travel. Through this strategic partnership, Dstl has implemented a customised package using Enterprise Car Club and Enterprise Rent-A-Car. This collaboration has transformed Dstl's business travel, significantly reducing its environmental impact and achieving remarkable results.

With the deployment of nearly 100 Enterprise Car Club vehicles on-site at three locations in Wiltshire and Hampshire, Dstl now boasts one of the largest business car club fleets in the UK. This has drastically reduced the need for vehicle deliveries and collections, resulting in an estimated reduction of 372,000 miles and an impressive saving of more than 100 tonnes of carbon dioxide equivalent (CO2e) supply chain emissions¹ within a 12-month period (February 2022 to January 2023). To put this into perspective, the emission saving is equivalent to flying from London Heathrow to Sydney, Australia more than 30 times.

As a trusted partner, Enterprise Mobility continues to provide Dstl with tailored consultations and bespoke solutions to meet their evolving transport needs.

To learn more about the Dstl case study, visit enterprisemobility.com/dstl

We are Motability Operations. We run the Motability Scheme, in which people receiving a qualifying disability allowance can choose an affordable and accessible vehicle.

We play an essential role in connecting our disabled customers to work, healthcare, education, and to life-changing independence and freedom.

The unique insight we have from our 800,000 customers gives us – and those shaping our industry and our country – the understanding and experience to help keep them moving now, and into the future.

To learn more about us,
visit www.mo.co.uk



Motability
Operations

Agenda

12:00 - 13:00 Arrivals and Lunch

There will be a range of food options served by a festival of Best of British Food Trucks.

13:00 Summit Welcome – James Lancaster, UMP Chair

13:15 Panel 1: In Conversation with the founding members of the Urban Mobility Partnership: Investment into the future of transport

This panel will examine major investments by UK transport operators to support government transport and environmental goals. It will also focus on maximizing public-private partnerships and working with local authorities to advance key projects and investments.



Moderator: Maria Machancoses, Chief Executive, Midlands Connect

This panel is being moderated by Maria Machancoses, Chief Executive of Midlands Connect. Maria has been instrumental in the success and development of Midlands Connect, having helped establish it in 2014. Under her leadership, Midlands Connect has published the first landmark 25-year transport strategy for the region and is now progressing with multi-million infrastructure programmes including the £1.5bn flagship project - Midlands Rail Hub.

As part of her role, she also leads the policy and research activities on crucial agendas such as Alternative Fuels, Freight and Rural Mobility. This work has led to the delivery of “Supercharging the Midlands” - the first roadmap to the acceleration of EV and Hydrogen infrastructure across the Midlands.

Panellist: Sam Patel

Assistant Vice President of Rental, UK & Ireland, Enterprise Holdings

Sam began his Enterprise career in 2006 in London as a Management Trainee, where he advanced to Branch Manager within 20 months, propelling his Enfield branch to be number one in the country. After a series of promotions taking him across the UK, in 2022 Sam became the AVP for Rental for the UK and Ireland.



As the AVP of Rental for the UK and Ireland, Sam is responsible for the development and implementation of strategically important initiatives throughout Enterprise’s operational business within the UK & Ireland, whilst ensuring our customers receive excellent service. He is the liaison between the global, regional, and local head offices and field operations, ensuring that communications, delivery and metrics with our people, customers and network are aligned with strategic vision, business growth and operational excellence.

In 2021 Sam was elected to the UK & Ireland’s Diversity, Equity & Inclusion Council where he has demonstrated his passion for creating a workplace that nurtures talent and encourages people to be themselves while building successful careers. Sam currently serves on the BVRLA Rental Committee and on the board of the Business in the Community (BITC) Race Leadership team.



Panellist: Bruce Dingwell, CFO, *Stagecoach*

Appointed to the Stagecoach Group Board as Chief Financial Officer in February 2023, Bruce is a Chartered Accountant with a wide range of financial and commercial experience.

He joined Stagecoach Group in 2013, initially as Group Financial Controller, where in addition to core finance responsibilities, he has had significant investor relations, M&A activity and financing experience.

Prior to joining Stagecoach Group, Bruce started his career in professional practice working for Ernst & Young LLP, working across multiple sectors covering the FTSE 100, 250 and large private companies.

14:00 Panel 2: Policy for the Future of Mobility

This panel will explore strategic priorities for the new government in advancing mobility solutions and its impact at a local level. We will delve into practical policy initiatives necessary to foster a sustainable, multi-modal, and integrated transport system. Panellists will discuss essential legislative measures, policy interventions and investment strategies to ensure comprehensive and accessible transport networks across major urban areas.

Moderator: Laura Holloway, Head of Government & Public Affairs, *Enterprise Mobility*

Laura has been Head of Government Affairs for Enterprise Holdings since 2020 and leads Enterprise's engagement with government and regulatory bodies. In her role she is responsible for managing relationships and engagement with national, regional and local government and public policy engagement across both the UK and Ireland. Before working at Enterprise, Laura worked in government relations as a consultant having previously worked in national government as a Special Advisor to the Leader of the House of Lords.



Panellist: Katie Hlland, Board Member, *Women in Transport*

Katie Hlland is the UK Rail and Global Rail Lead at Turner & Townsend. With a background in business improvement across the transport sector with clients including Network Rail and Heathrow, Katie is passionate about well-organised and operated transport systems that put passengers needs first with optimum outcomes. An advocate of diverse and inclusive leadership in the infrastructure sector, Katie is Past President and Board Member of Women in Transport.

Panellist: Max Sugarman, Chief Executive, ITS UK

Max Sugarman is the Chief Executive of Intelligent Transport Systems UK, the national voice of the transport technology industry. He has around a decade of experience working in transport, innovation and communications. He has previously worked at the Catapult Network, where he supported the nine Catapult innovation centres on cross-cutting policy issues and political engagement, and as Public Affairs & PR Director at the Railway Industry Association (RIA), the leading UK trade body for rail suppliers, where he led an award-winning communications function.



Panellist: Alex Naughton, Transport Policy Officer, *Liverpool City Region*



Alex is a Transport Policy Officer in the Place & Net Zero policy team at the Liverpool City Region Combined Authority. He has worked in the organisation for over 15 years and main areas of focus include Local Transport Plan, Aviation, Freight & Logistics, Maritime, Future Mobility etc. Since Oct 2020 he has coordinated the Liverpool scooter trial on behalf of the LCRCA and liaise with DfT and other trial areas. The scooter trial is managed in partnership with colleagues at Liverpool City Council who hold the operational contract. More recently I have also diversified into policy areas such as decarbonisation, net zero, climate and biodiversity, etc.

Panellist: Sam Knight, Policy Officer, *Transport for Greater Manchester*

Sam Knight is a policy officer at Transport for Greater Manchester. He is currently focusing on school travel, Vision Zero, night time transport, shared transport and network integration. Before joining the policy team, he worked in TfGM's innovation team where he led on shared e-scooters.



Panellist: Anne Shaw OBE, Executive Director of Transport for West Midlands



Anne Shaw has worked in local government since the early 90's, pursuing a career that helped to improve people's lives. Starting as a junior technician at Birmingham City Council, she progressed through various roles to become Assistant Director of Transportation, responsible for policy, strategy and delivery.

Anne later secured a role at Transport for West Midlands (TfWM) in 2017 as Director of Network Resilience, where she has delivered a unique service keeping residents, businesses and visitors informed of transport disruption, helping them to plan journeys and keep moving, as well as preparing the transport operation to support the Birmingham 2022 Commonwealth Games. It was for this work that Anne was awarded an OBE as part of the King's Birthday Honours List in 2023.

Anne was appointed Executive Director of TfWM in 2022 and is Deputy Chair of the Urban Transport Group.

14:45 Presentation **Motability - Innovation in EV Charing**

Speaker: Ed Curwen, Innovation Manager, *Motability Operations*

Ed Curwen became Motability Operations' Innovation Manager in February 2023. After a career in journalism including at The Times and the BBC, he moved into the consultancy space. He now oversees a variety of partnership projects and pilots in the innovation space, working with commercial and local authority partners.



15:05: 30 Minute Break

15:35 Panel 3: Planning for Mobility

This panel will explore the role of planning in shaping the future of mobility across the UK. The discussion will focus on how effective planning from subnational transport bodies and the private sector can address key mobility challenges, including congestion, accessibility, and decarbonisation. The panel might also discuss how these challenges are impacted by the Government's commitments to building 300,000 new homes per year in this Parliament, as well as its proposed planning reforms and devolution settlements.



Moderator: Julian Scriven, Managing Director, *Brompton Solutions*

Julian Scriven is Managing Director for Brompton Solutions, a purpose led organisation focused on modal shift toward more sustainable modes of transport. Julian has a passion for bikes as a mode of transport, sustainability, community investment and stakeholder engagement. This passion has seen him lead the way in one of the most competitive sectors on the planet - driving growth and disrupting the norms both in the sector and within the Brompton Bicycle organisation itself.

Panellist: Katie Lamb, Lead Transport Planner, *Transport for the South East*

Katie has worked in both the public and private sectors in the UK and US. She is currently the Lead Transport Planner at Transport for the South East sub-national transport body, focusing on active travel and future mobility. Katie is a member of the Chartered Institute of Highways and Transportation, Women in Transport, and Transport Planning Society.





Panellist: Rob Pearson, Executive Director *Nexus Planning*

Rob has over 25 years experience in private sector planning consultancy. Rob provides strategic planning advice and is an accomplished Expert Witness at Public Inquiry. He specialises in the retail, leisure, residential and commercial sectors and has led large mixed-use schemes for a number of private sector clients across the UK and Europe. He has previously worked for the likes of Sainsbury's in the UK, Lidl in Europe and Defence Infrastructure Organisation in Germany, before now focusing on a number of research and analytical projects for the likes of the BBC, The Barbican and various housebuilders. Rob is appointed to the English Government's High Streets Task Force, is retained to provide town centres planning advice by the Northern Irish Executive, and is a guest lecturer at the University of Wales, Cardiff.

Panellist: Ed Thomas, Head of Public Affairs and Stakeholder Engagement ·
Motability Operations Ltd

Ed Thomas was appointed Head of Public Affairs and Stakeholder Engagement at Motability Operations in March 2023. He has worked in the transport sector for many years, serving in Communications and Public Affairs roles for organisations including Robert Bosch, Ford and Arriva Trains amongst others.



16:00 Presentation 2: An Update on the Liverpool City Region Transport Strategy



Speaker: Huw Jenkins, Lead Officer, Transport Policy, Liverpool City Region Combined Authority

Huw Jenkins is the Lead Officer - Transport Policy for the Liverpool City Region Combined Authority.

A town planner by profession he has almost 30 years' local government experience of planning, transport, environmental, governance and development issues. He has worked for various organisations in the Liverpool City Region for 23 years in the field of transport policy, the past 7 years of which have been the Combined Authority.

A Welshman, Huw is one of a small but growing number of people at the Combined Authority who speak Welsh.

16:15 Presentation 3: Shared Micro-Mobility: industry and regulatory futures

Speaker: Iqbal Ahmed, Head of Public Policy UK & Ireland, *TIER-Dott*

Iqbal leads the public policy and advocacy efforts for Tier-Dott, a leading micro-mobility company with e-scooters and e-bikes in over 45 cities in Europe and Israel. An economist by training, Iqbal specialises in working with local governments to solve their most pressing transport and sustainability issues. He previously worked for the Greater London Authority (both with the London Assembly and Mayoralty) and a major trade association in Canada.



16:20 Presentation: Corporate Travel



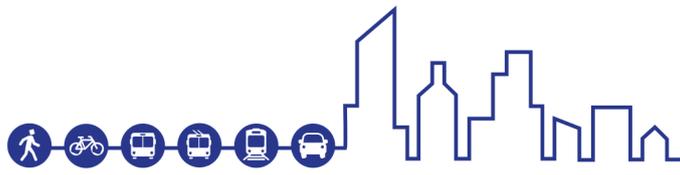
Speaker: Monét McGee Head of Marketing, Liftango

Monét, Head of Marketing at Liftango, leads the brand and marketing strategy for a company at the forefront of shared mobility and on-demand transport innovation.

Since joining Liftango three months ago, Monét has quickly become an advocate for the company's mission to transform urban mobility through smarter, more sustainable solutions. She is focused on expanding Liftango's presence as a trusted partner for cities, transit authorities, and businesses, helping to reduce carbon emissions and improve transport accessibility.

17:00 until Late: In the courtyard with food and drinks





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